

# ANNUAL REPORT 2017-18



**YOUTH FOR SOCIAL DEVELOPMENT**

*Inform Enable Engage*

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## MESSAGE FROM OUR LEADERS

We are happy to share this message for another excellent year of Youth for Social Development! Activities and results during 2017–2018 was strategic and achieved most of the targets set during the commencement of the year. We have been successful in



achieving good results specifically in improving the lives children and their families and their rights, women and youth in rural and urban areas and the most marginalised sections of the society. Besides this the core programme has been successful in bringing accountability in Swachha Bharat Mission–Gramin in Ganjam and SBM–Urban in Berhampur city, people's participation in governance and hold them accountable, children and youth participation in local urban governance, citizen action for civic awareness and the analysis of local government budget and make it public through the 'know your city budget campaign' and demystifying state social sector budget are the programmes successfully initiated and increased.

Innovation is core to our intervention that reflected in all our projects like 'people engagement and participation in governance', use of simple 'social accountability tools' and action research. These have been designed to improve the lives of marginalised people, children and women and to protect their rights through their participation in governance. We have tried hard to use our full potentials to meet the desired needs of the communities we work with. Despite challenges we are committed and finding ways to help communities to realize their full impending and maximize the quality of life.

Our committed and efficient staff members who have gone far away to achieve the results and impact of our work has been wide spread. With the strategies, we are seeking to advance well defined goals, concentrating most of our resources, time and expertise to fulfil our objectives for the well being of the most vulnerable and marginalized section of rural and urban poor in Odisha. We are also committing ourselves to work in partnership with organizations and individuals from a wider variety of vantage points who can help move forward a shared agenda for improving governance, right of the children and services for the poor. We still have a long way to go in building sustained support based on the idea comes from the communities we work with and people and organization associated with us for an equitable and just societies.

We are very much thankful to all our supporters, organizations and individuals, board members, advisors and the entire team for their hard work and commitment. We do hope this 'Annual Report' 2017–18' will encourage you to continue or join our efforts to support improve governance and accountability; promote citizen participation, improve children's living condition, climate justice and quality of life of the poorest.

**Lokanath Misra**  
President

**Bibhu Prasad Sahu**  
Secretary

## ABOUT YOUTH FOR SOCIAL DEVELOPMENT

Youth for Social Development (YSD) is a not-for-profit, non-government grass root organisation devoted to improve the lives of the rural and urban poor in Odisha specifically the most vulnerable people, children, youth and women on issues related to governance, participation, basic services, child and youth development and climate justice since 2006.

### Vision

Youth for Social Development envisions a just, equitable and sustainable society where all people have access to their social, economic and democratic rights and the capacity to achieve their full potential and lead a dignified life.

### Mission

To facilitate sustainable social and economic development of marginalized communities in urban and rural Odisha through research, policy analysis and advocacy, participatory community action and people's empowerment.

### Our Focus

Youth for Social development focuses on promoting good governance and citizen participation that have direct impact on poor and vulnerable groups especially women, children, youth and the most vulnerable. These areas include;



## Our Core Values

- Social justice and equity
- Integrity and legitimacy
- Transparency and accountability
- Participatory approach
- Commitment to service of vulnerable people

## Our Strategic Objectives

- ) To promote transparent and accountable governance by creating space for dialogue between citizen and government to strengthen policy making at local and state level.
- ) To improve basic services like water, sanitation, housing, health and education of the most vulnerable sections through citizen participation and dialogue with government.
- ) To improve living condition of children; protect children from all kinds violence and abuse and enhance their capacity to participate in their own development.
- ) To enable adolescent and youth for life skill development, encourage them to engage in decision making process through active citizenship and responsibility in public life.
- ) To improve living conditions of communities in environmentally affected areas and promote community adaptive to climate vulnerability.

## GOVERNANCE

The responsibility to achieve the vision of the Youth for Social Development (YSD), as it appears in the bye-law of the association, rests with the 'Governing Body'. The Governing Body's monitoring role includes engagement of the chief executive, evaluate his/her performance, preparing and approving the strategic plan, review the annual activities and financial plans and approve the annual budget, financial audits and annual progress report. The board generally meets four times in a year. The Governing Body consists of the following members

Name	Designation
Mr. Lokanath Mishra	President
Mr. Deepak Kumar Pattnaik	Vice-president
Mr. Bibhu Prasad Sahu	Secretary
Mr. Ajaya Kumar Sahu	Treasurer
Mr. Srikant Patibandla	Member
Mr. Sunil Kumar Patnaik	Member

## PROGRAMME

### Accountable Governance

#### a. Improving Rural Sanitation in Ganjam through Social Accountability

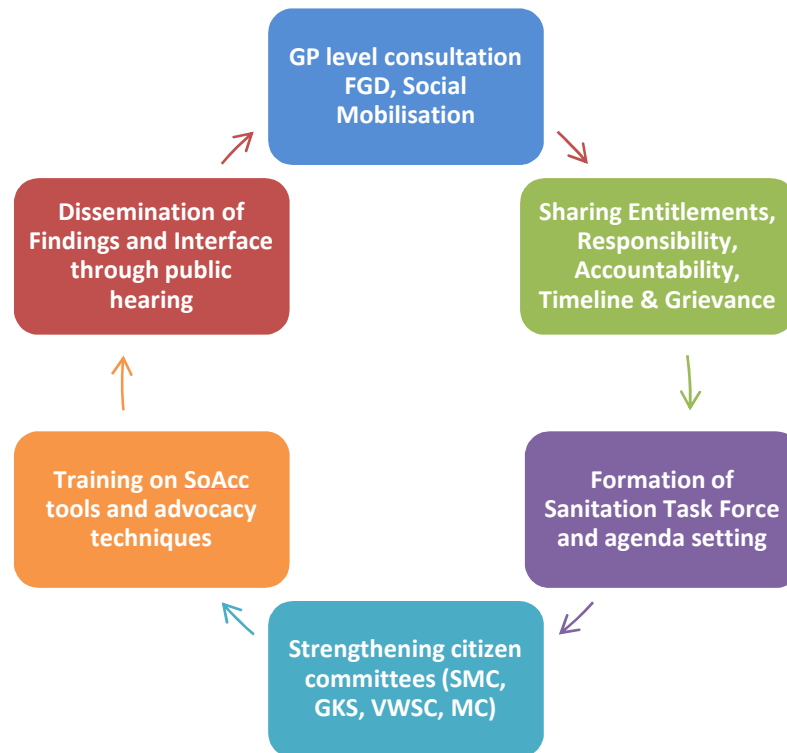
Improving Citizen Voice and Social Accountability to Access and Quality of Rural Sanitation in Ganjam, Odisha has aimed to assess issues related to beneficiaries and service providers using social accountability tools, to identify implementation challenges, bottlenecks in financial flow from centre to the district and sub-district level, to increase citizen awareness and voice on the process and implementation of sanitation schemes, and to understand functional responsibilities and ways to hold them accountable to improve access to and quality of 'Rural Sanitation' services and the performance. Social accountability tools *Citizen Report Card* (feedback from users and implementers), *Physical Verification of Institutional Sanitation* (toilets in schools, AWCs, CHC/PHCs and others), *Budget Analysis and Expenditure Tracking* (fund flow and expenditure tracking (centre|state|district|sub-district) and *Functional responsibility and accountability* (roles responsibilities of functionaries and citizen committees (VWSC, SMC, VMC, RKS etc.) have been used in this initiative. In the first year of this project we have achieved the following results;



- Letter of Permission issued to the beneficiaries under the SBM-G to more than **2731 HHs** (in 4 blocks) to construct toilets
- Beneficiaries received pending incentive money under the SBM-G to more than **1344** households (in 4 blocks)
- More than **2606** (in 4 blocks) toilets (IHHL) construction completed in the last one year. Schools maintained quality sanitation (access, cleanliness)- **49** (including primary, UP, high school)
- Anganwadi centres maintained quality sanitation (access, cleanliness)- **34 centres** in 4 blocks
- **12 health care institutions** sanitation (access, cleanliness) CHC, PHC and sub-centres has been improved.

- Full disclosure of procedural information on sanitation schemes (SBM-G) to the beneficiaries in the intervention **14 GPs** in 10 blocks
- **669** beneficiaries directly participate to demand their sanitation rights and entitlements and hold the service providers/public officials accountable

*The theory of community engagement*



## **b. Children led Monitoring of Swachha Bharat Mission–Urban and Sanitation Campaign**

With one agenda in their mind – to make their area ‘Swachh’, children from the age group of 3–15 from 163 slums in Berhampur of Odisha. The motive is simple – to make people aware about Swachhta and inspire them to achieve the open defecation free status. Apart from giving the village walls a Swachh makeover, these children have also put up ‘slum sanitation walls’, which helps them and authorities monitor the level of sanitation in the slums.

These Swachh activities by children are being carried out as a part of ‘Shreshtha Berhampur’ campaign which has been initiated by the Berhampur Municipal Corporation, the third largest municipality in Odisha which covers 163 slums of Berhampur city. Youth for Social Development, a non-government organisation started the campaign aims to make these slums 100% open defecation free along with improving the hygiene and sanitation statistics.



In order to achieve the target, YSD created Behrampur Children's Federation which includes all these little swachh crusaders who move from one street to another, paint walls with 'Swachhta' message, give out weekly Slum Sanitation report cards and assess slum sanitation and hygiene status. The 30 Behrampur Children's clubs in the city and each is managed by 6-7 children, the agenda is simple and revolves around topics like cleanliness, toilets,

open defecation free and garbage management.

The slum sanitation wall is in every neighborhood and explains the concept of the report card, basically a pictorial representation on the wall of the village of the access and the quality of various basic services in the slum. For example, on the wall, children have put things like – is there a community toilet, is it regularly cleaned, how many times a day cleaning is done on the roads and the children leaders overlook all these things in the respective area and put a cross or a tick mark accordingly. Taking a step ahead the Berhampur Municipal Corporation now has institutionalised a process in which a sanitation worker of a particular slum needs to go to a children leader and put a sign confirming that he/she has come to the location and cleaned up the particular toilet, only then the worker will get paid.

### c. Making Budget Work for the People: an analysis of social sector budget in Odisha

With an aim of the Odisha state budget work for poor people, budget systems more transparent, and accountable to the public, YSD has been demystified the state budget and consolidated the voices of the common people by bringing together the perspective and outlook of both civil society and academia by preparing a response to the state budget 2018-19.



The governance research team of YSD has analyzed the state budget especially the financial position, social sectors like health, education, water and sanitation, and demographic sections like children and women. The findings were shared with



organizing university level workshops in Utkal University and Berhampur University in Odisha in partnership with the civil society groups like Bharat Gyan Vigyan Samiti (BGVS), Bhubaneswar, Jan Swasthya Abhiyan, PAN India health rights network have joined hands. Students, scholars and academics were participated and shared their valuable suggestions to improve the allocation and expenditure for the poor and marginalized sections of the society. Media has highlighted the findings and budget experts like former finance minister and budget expert Shri. Panchanan Kanungo; Shri. Dillip Satapathy, Resident Editor Business Standard and Dr. Sarit Kumar Rout, health expert from Public Health Foundation of India Dr. Siba Sankar Mohanty, Head of the Department of Analytical and Applied Economics, Utkal University and Mr. Pravas Ranjan Mishra of Oxfam-India have participated in the process.

#### **d. Access to Free Medicine Campaign in Ganjam**



With an objective to increase accessibility of free medicines, increase accountability of government and duty bearers to make the medicine and other health care facilities free of cost, ensure effective governance and allocate more budget

to improve health care needs of the people, Youth for Social Development initiated to campaign across Ganjam district. As per the National Health Accounts (NHA) of India in 2013-14, 64.2% of the total health expenditure in India is considered to be the “Out of Pocket Expenditure” by individuals and households despite different health care facilities available. The expenditure incurred by many people in rural and urban India through borrowing or by selling their existing assets. The rising price of drugs is a considerable drain on the pockets of entire population but it affects the poor most. It is estimated that 20 million Indians fall below the poverty line because of indebtedness due to expenditure on health care. Odisha has launched the ‘Niramaya’ scheme in 2015 to provide 570 varieties of medicines available free of cost and allocated an amount of Rs.253 Crore in 2017-18 budgets. Govt. of Odisha has announced to establish 1102 drug distribution centres covering 1234 PHCs, 383 CHCs, 32 district hospitals, 22 sub-divisional hospitals and 3 medical colleges. The focus of the scheme is to access (improved accessibility), availability in all health care facilities, 570 medicines on essential drug list and affordability (reduce out of pocket expenditure). The major challenges faced in the efficient implementation of ‘Niramaya’ scheme in Odisha are; misconception of the people about the quality of free medicines, unethical promotion of medicines from private medicine shops involving medical practitioner and chemists, low acceptance and awareness among communities,

absence of any standard treatment guideline, absence of doctors in many govt. health centres, poor distribution of medicines and unavailability of medicines in health care centres, non functional and non installation of software used to track stock and indent and only 97 varieties of medicines are procured rest 369 is in the process this resulted in unavailability of medicines.

YSD with the civil society, citizen and people demand to make transparent functioning of OSMCL, with time bound grievance redressal and compensation mechanism, establishment of regulatory body ensure efficient grievance redressal and enforce existing policies, effective supply chain management for timely procurement and available, introduce TOLL FREE number, GIS based system to track medicine supply and availability and continue engagement with GKS to ensure accountability. In this occasion we also request the entire media community to play an active role to spread the message to create awareness and demand accountability from the government. The campaign covered 40 slums in Berhampur city and 3 block in Ganjam district of Odisha. More than 3000 people were participated during the campaign.

## **Child Rights and Development**

### **a. Consultation with children on ‘Odisha State Policy for Children’**



Odisha State Commission for Protection of Child Rights (OSCPCR) invited team Youth for Social Development to facilitate the participatory approach in the Regional Consultation responding to the Migrant and children in distress Children for the drafting of the ‘State Policy for Children’ in Odisha in line with the National Policy for Children in October, 2017 in Balangir, and Kandhamal

Odisha. More than 200 children and adolescent from five districts of western and southern Odisha participated and shared their concern through a week long participatory process highlighting their issues related to survival, protection, development and participation rights.

## **b. Children's Participation in Neighborhood Development through 'Wall Magazine' in Berhampur**



Child club members in 20 slums in Brahmapur Municipal Corporation published the wall magazine 'Aame Kahuchu Aamari Katha' focusing on construction and use of toilets in slums and to make the slums Open Defecation Free. Swachha Bharat Mission- Urban children practiced journalism to 'make their voice heard' particularly on issues of their living neighbourhood. Children's voice hardly heard, published in public

forums and they even don't get a chance to speak their feelings and what they think. And their participation is very limited in their communities and cities because they are invisible to the society, community and above all to the government. More than 3000 children and 30 child clubs are in the process of learning and sharing their views and opinions through variety of reporting actions like writing small poems, tiny essays, drawings, testimonies, pictures of their slums and funny things. This brings a lot of interest among the children and they are truly passionate to do this repeatedly in their neighbourhood.

## **Youth Empowerment (Leadership and Active Citizenship)**

### **a. Youth Campaign Against 'Child Marriage' in Ganjam**

Berhampur Youth Federation started campaign against 'Girl Child Marriage' in Ganjam district of Odisha. Youth leaders in 40 slums in Brahmapur Municipal Corporation and 3 blocks in Ganjam started creating awareness among their parent's and communities. Early girl child marriage is rampant in Ganjam



district in Odisha, according to National Family Health Survey (NFHS)-4, 2015-16, women married before 18 years are 29.8% which is more than the state (Odisha) percentage i.e. 21.3%. On the other hand the NFHS-4 data shows that there are 10.6% women aged 15-19 years were pregnant during the survey in Ganjam district. Early child marriage has so many negative consequences which results in early pregnancy and leads high Maternal Mortality Rate, during 2015-16 in Ganjam district 72 deaths occurred among them 17 mothers are below 18 years of age. Child brides become isolated and their freedom in the

family and society curtailed. They always feel deprived to their right to education, health and safety i.e. domestic violence. This ultimately increased the poverty situation of a family. Gender inequality among the major reasons for the early marriage of girls in the district and as a consequence the child sex ratio has gone down to 801 (females per 1000 males) which is far less than state (Odisha) situation i.e. 933 (in 1000 male) as per the NFHS-4. Poverty remains another factor which leads to such kind of situation and lack of education and awareness are among other causes. The District Child Protection Unit is the major stakeholder including the Child Development Project Officer (DCPO), Police, Anganwadi Workers and Child Welfare Committee has been responsible to Stop Early Child Marriage in the district with coordinated efforts. The DCPU has rescued 10 early child marriage cases in Ganjam, since January, 2017. Child line India foundation has also been assigned with a helpline i.e. 1098 to report and create awareness in the district. Youth leaders reached more than 3000 people in Ganjam through this campaign.

## Environment and Climate Justice

### a. Green Action Week in Berhampur, Ganjam

Public awareness campaign organised on 'safe, more sustainable food for all' in Berhampur city in Odisha, India a city level initiative to understand the issues both at the consumers and policy level and set agenda for taking action for sustainable food and future and create awareness among public/consumers for consumption of organic food to safeguard our



environment. The 'Green Action Team' of Youth for Social Development interacted people on disadvantages like negative health and environment consequences of use of non-organic foods, also shared the health and environment benefits of taking organic foods and demonstrated availability of various organic foods in the campaign. Approximately more than 1200 citizens visited the campaign stall and signed the pledge on signature campaign to use of more organic food to safeguard health and environment. Youth also demonstrated pla cards to understand people the benefits of use of organic food. City Level Workshops on Safe and More Sustainable Food for All has also been organised on Green Action Week in Berhampur participants from a diverse experts and groups like civil society, farmers groups, retail vegetable traders, government officials, agriculture scientists and citizens participated in this day long workshop and interacted with the experts on organic food. Experts like Sri. Ekadasi Nandi, Retd. Prof Agriculture Science, Mr. Pabitra Mohan Mahapatra, Centre for Pulse Research, Odisha University of Agriculture

Technology, Asst. Director, Horticulture Govt. of Odisha, Dr. P.K. Panigrahy Senior Scientist, Odisha University of Agriculture Technology and Sri Suresh Bisoi, Organic Expert has joined and presented technical papers on organic farming, nutritious food, consumer awareness and use of organic manure and pesticides.

## **b. Community Action on Climate Change in Ganjam**



Climate change is threatening the livelihood of different communities in Odisha's Ganjam district and has compelled many landless agricultural labourers and small farmers to migrate to other states in search of work. Frequent natural disaster like cyclone, flood, heavy rain, drought and famine has broken the backbone of the people dependent on livelihood in

Ganjam. YSD in partnership with Ganjam Disaster Response Forum (GDRF) are implementing 'Climate Change Mitigation, Adaptation and Risk Reduction Strategy' in Odisha. This basic objective of this to build disaster preparedness, resilience among the communities and the most vulnerable sections of the society like coastal, fisherman, tribals, migrants, agriculture labourers, farmers, wildlife and people in general. Through community level resilience build and disaster risk reduction YSD has been conducting forming citizen groups, train them and engage in various activities in coastal 4 blocks in Ganjam district.

## **AWARD AND RECOGNITION**

- Regional Winner (East), 'Spirit of Humanity Award', 2017, 'Child Care' by Americares-India, Mumbai

## **PUBLICATIONS**

- Report of 'Budget Analysis of Berhampur Municipal Corporation' during financial year 2017-18
- Report of the State Social Sector Budget Analysis during financial year 2019-20
- Report of the 'Improving Consumer Voices and Accountability in Swachha Bharat Mission-Gramin' in Ganjam- Use of Community Score Card

## **ADVISORS AND SUPPORTERS**

### **Advisors**

- Dr. Gopa Kumar K. Thampi, Director, Asia Foundation, Sri Lanka
- Dr. Bhagabata Patro, Professor in Economics, Berhampur University, Odisha
- Mr. Namesh Kilemsetty, Ph.D. Scholar, School of Public Policy, University of Massachusetts, USA

### **Supporters**

- National Foundation for India, New Delhi
- Oxfam-India, New Delhi
- CUTS-International, Jaipur, Rajasthan
- Public Affairs Center, India
- Berhampur Municipal Corporation, Odisha
- Americares India Foundation, Mumbai

### **Network Partners**

- Global Partnership for Social Accountability, The World Bank
- World Urban Campaign, UNHABITAT
- 'I 'm a City Changer' Campaign, UNHABITAT
- Global Budget, Transparency, Accountability and Participation (BTAP)
- CIVICUS- world alliance for citizen participations
- Thomson Reuters Foundation
- Girls Not Bride- global partnership for ending child marriage
- Global Partnership to End Violence Against Children

## **IDENTITY AND RECOGNITION**

### **Identity**

- Registered under Societies Registration Act, 1860-Regd.No-**GJM- 7422/61 of 2005-2006 dated 17/02/2006**
- Registered under Foreign Contribution Regulation Act, 1976-Regd.No-**104910159 (Renewed till-31 October, 2021)**
- Registered under section 12 AA of the Income Tax Act. 1961- **Regd. No-28/2010-11**
- Income tax-PAN No- **AAAAY0652P**
- Income Tax TAN No- **BBNY00029B**

### **Recognition**

- Accredited to Credibility Alliance
- NGO Darpan, NITI Aayog, Government of India
- Member to Guide Star India

## **BANKER AND AUDITOR**

### **Banker**

- Andhra Bank, Courtpeta, Berhampur, Odisha
- Corporation Bank, Giri Road, Berhampur, Odisha

### **Financial Auditor**

- M/s D.L. Narayana Rao & Co. , Sano Bazar, Berhampur

## INTERNATIONAL TRAVEL AND STAFF CATEGORY

### International travel

Name	Designation	Destination	Purpose	Sponsor
-	-	-	-	-
-	-	-	-	-
-	-	-	-	-

### Staff Category

Slabs of gross monthly salary (Rs) plus benefits paid to staff	No of male staff	No of female staff	Total Staff
< 5,000	2 (Volunteers)	2 (Interns)	4
5,001 – 10,000	1	1	2
10,001 – 25,000	6	2	8
25,000 >	2	1	3
<b>Total</b>	<b>11</b>	<b>6</b>	<b>17</b>



## FINANCIAL OVERVIEW 2017-18

Income	Amount (INR)	Expenditure	Amount (INR)
OXFAM-India, New Delhi, India	99,000	Access to free Medicine Campaign in Ganjam (FCRA)	99,000
CUTS International, Rajsthan, India	98,000	Green Action Week Fund-India (FCRA)	1,01,075
National Foundation for India, New Delhi, India	841824.61	Improving Citizen Voice and Social Accountability in Rural Sanitation in Ganjam (FCRA)	7,36,924.61
Public Affair Center, Bangalore, India	94,534	Community Score Card on Swachh Bharat Mission-Gramin in Ganjam (FCRA)	94,534
Public Affair Center, Bangalore, India	56,716	Improving Consumer Voices and Accountability in Swachh Bharat Mission (FCRA)	56,716
Berhampur Municipal Corporation, Odisha	2,49,990	Swachh Basti Campaign BeMC, Berhampur, Odisha (General)	2,49,990
OXFAM-India, New Delhi, India	1,59,232	Design of Renewable Energy Web Platform, OXFAM India, New Delhi, (General)	1,44,232
World Justice Project, USA	59,028.96	Legal Awareness Program World Justice Project, USA (FCRA)	59,029
Americares India Foundation	8,790	Travel Support SOH Award Ceremony Americares India Foundation (General)	8,790
Membership Fees	1,44,000	General Programme Expenditure	9,45,759.37
Members Contribution	3,96,500	Administrative Expenditure	5,16,712.70
Donation in Cash/Kind	5,73,075	Excess of Expenditure Over Income	1,38,620.11
Miscellaneous Income	2,987	-	-
Institutional Overhead	8,594	-	-
Bank Interest (Corporation & Andhra bank)	81,871	-	-
<b>Total</b>	<b>28,74,142.57</b>	<b>Total</b>	<b>28,74,142.57</b>
Liabilities	Amount (INR)	Assets	Amount (INR)
Organization Fund	28,31,013.72	Fixed Assets	11,52,629.25
Hand Loan	1,50,838	Grant Receivable	1,73,393
Un-Utilized Grant	23,27,009.39	Cash in Hand	8,380.63
		Cash at Bank	39,74,458.23
<b>Total</b>	<b>53,08,861.11</b>	<b>Total</b>	<b>53,08,861.11</b>

**M/s D.L. NARAYAN & CO. FRN 315135E**  
**Chartered Accountants**  
**(FCA, LLB, DISHA ICAI)**  
**Membership No-52322**



**YOUTH FOR SOCIAL DEVELOPMENT (YSD)**

9<sup>TH</sup> LANE, GOVINDA VIHAR

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